

Q&A: Dr. Jackson Dishes on Pellevé

By Rebecca Taras | *ModernLuxury.com* | January 4, 2011



Turn back the hands of Father Time with no downtime | Photo courtesy of Michal Marcol

Recession or not, one thing is for certain: Folks are still concerned with keeping up appearances. Need proof? Just wait until our Health and Beauty issue of *CS* hits the stands in February.

But in an effort to stay timely with the recent launch of a new treatment that can only be found at a handful of places in Chicago, we wanted to get the facts straight about the **Pellevé** Wrinkle Reduction System. We're told this non-invasive procedure produces firmer, tighter skin—with results that can last up to six months—with just a single one-hour treatment. Pellevé launched nationally a few months back and **Dr. Brooke Jackson**— board certified Dermatologist and Dermatological Surgeon and owner of the [Skin Wellness Center](#) of Chicago—is one of six doctors in the greater Chicago area to offer the treatment. You'd think being the owner of the Center would be enough to keep her busy, yet she still manages to find the time to serve as a Clinical Assistant Professor at Northwestern University. When we became curious as to whether or not we could finally pitch our drawer full of useless beauty goods, we thought we'd ask the skin guru herself about this so-called miracle treatment.

Pellevé is said to be virtually painless with no anesthesia and no downtime. Why would anyone still consider Botox or other more invasive alternatives?

Botox and Pelleve are like apples and oranges. They have different mechanisms of action. Botox relaxes muscles (forehead wrinkles) and works in the muscle to minimize contraction of that muscle. While Pelleve' tightens collagen (supportive skin structure).

How exactly does Pellevé work?

A protective gel is applied to the face before a wand-like device precisely heats the deep layers of skin using radiowave technology without damaging the surface layers of the skin. The heat causes the collagen to contract and tighten. After the treatment, your skin will start to produce new collagen and result in improved skin quality and firmness. Pellevé does not require anesthesia or downtime unlike injectable treatments like Botox.

How long does it take and how much does it cost?

The cost depends on the areas to be treated. Full face costs \$600-800 per treatment. Each treatment takes about 45 minutes and feels like a warm massage, so many patients find it very relaxing.

Who is a good candidate for the procedure?

This procedure is colorblind, so it is safe for all skin types. This treatment would be appropriate for those patients looking to improve their skin texture, smooth fine lines and wrinkles and have tighter skin.

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