

## Skin Wellness Center of Chicago, Newsletter

(312) 236-9950

[www.skinwellnesscenter.org](http://www.skinwellnesscenter.org)

Nov/Dec 2011



Greetings and happy holidays!

This is always such a wonderful time of the year, filled with all the magic and joy that only the holiday season can bring. While we'll all miss the long, sunny days of summer, I take solace in the fact that the time indoors can be spent cozily around the fireplace with friends and loved ones, preferably with a cup of hot chocolate in hand.

This special time of the year calls for some special deals from SWCC and we have some great ones ! Make sure to read below for more information about these offers and other new happenings at the SWCC as well as a special opportunity to have your pre-holiday cosmetic procedures on Saturday December 10th with Dr Jackson!

Don't forget to stay up-to-date on the latest at the SWCC through social media:



@Drbrookejackson



skinwellnesscenterofchicago



DrBrookeJackson

Sincerely,  
Brooke Jackson, M.D. and the entire staff of the Skin Wellness Center of Chicago

## Look your best for the holidays!



**WANT A SATURDAY APPOINTMENT WITH DR JACKSON for your procedure *BEFORE THE HOLIDAYS?***

**SATURDAY, DECEMBER 10th, 9-2pm**

**Get ready for those holiday parties and pictures! Dr. Jackson is booking appointments for cosmetic procedures.**

**Appointments are filling up quickly.**

Schedule your appointment for Botox, Dysport, Fillers, Sclerotherapy today!  
Call: 312-236-9950. Must have consultation for procedure on file.

## Office News

### Fall Open House a Big Success

Thank you to all of those who attended our open house on October 27th. The event was filled with wonderful people, great food and drink and of course the latest and greatest skincare products!

Attendees were treated to demonstrations of the SWCC's cutting-edge cosmetic treatments and received free samples of some of our most innovative and effective products.

We really look forward to hosting this event every year as it is always a great way for our patients to sample everything that the SWCC has to offer!

Here are some pictures from the event:



## MEMBER NEWS UPDATE

American Society of Cosmetic  
Dermatology & Aesthetic Surgery

### Industry News:

#### **ASCDAS Responds to USA Article on the Risks of Cosmetic Procedures**

Lead by ASCDAS Vice-President David M. Duffy, MD, FAAD, FAACS, the ASCDAS prepared and submitted a response to a recent article by the USA Today concerning the risks of cosmetic procedures.

The three page response criticizes Jane O'Donnell's *USA Today* article and its suggestion that only board certified plastic surgeons are qualified to carry out cosmetic procedures, saying it is a "simplistic solution" and "doesn't hold true in the real world."

The response summarizes the wide variety of training available to dermatologists and plastic surgeons and highlights the variability in training emphasis amongst these programs. Furthermore, it recognizes the constantly innovating field of cosmetic procedures and concludes that ongoing training is necessary for any interested doctor to keep up with the rapid changes.

Ultimately, even though the ASCDAS disagrees with some of the premises, it concludes that O'Donnell's article may be useful in opening up a dialogue about the lack of training standardization in the industry.

The most important thing for the patient to remember is to find a doctor who has had the proper training and experience performing the desired procedure.

[Click Here to Read the Full Article](#)



## November is National Adoption Month



Adopting a child can be a wonderfully heart-warming experience and bring unparalleled joy to both the adopted children and the new parents. There is no better time to celebrate and recognize this wonderful opportunity than during National Adoption Month in November.

As many of you know, Dr. Jackson is an avid supporter of the local adoption community. She is currently writing a book, to be published in 2012, about adoptive families and hair/skin tips for trans-racial families. She was recently featured as a guest blogger on the Chocolate Hair/Vanilla Care website. Her article is featured here: [Dr. Jackson Guest Blog](#).

Additionally, Dr. Jackson hosted an online chat about adoption and hair/beauty with Adoptive Families Magazine. If you missed the online chat, click here for several tips: [Dr. Jackson Adoptive Family Magazine Q&A](#).

## Get Glowing Holiday Skin with the Illuminize Peel

The perfect pre-party treatment for glowing holiday skin with a special holiday rate of \$99. Benefits include:

- Increases skin glow and radiance
- Tightens the skin and restores a more youthful appearance
- Improves clarity, color and skin texture
- Minimal downtime (visit Dr. Jackson during the day, party at night!)
- Appropriate for first-time chemical peel patients or patients looking for a gentle, very superficial peel

- Little or no visible peeling

Introducing the Skin Wellness Center of  
Chicago

## SAVVY SHOPPER CARD

Pick one up in the office and receive your first punch with purchase of \$150 in SkinMedica products. After your 6th punch, receive a complimentary Illuminze peel (\$120 value).



## **Glisten and Glow! Perfect Holiday gift set** **SkinMedica Gift Set includes 2 fabulous products in** **a travel gift bag**

**TNS eye repair:** emollient hydrating cream improves appearance of fine lines, dark circles with growth factors and antioxidants.

**TNS lip system:** smooths and softens dry winter lips, enhances natural lip color and better defines lip shape.

**Limited quantity available:** \$120 (savings of 20%)



## Hot Deals - Procedure of the Month

A dark green advertisement for a Dysport savings offer. The text reads "Holly Jolly \$50 Dysport Savings" and "Patients can save \$50 on a Dysport treatment this holiday season!". The dates "November 1–December 31, 2011" are listed. The Dysport logo is shown with "Rx Only" above it and "abobotulinumtoxinA 300 Units for Injection" below it. At the bottom right, it says "BY MEDICIS AESTHETICS". The ad is decorated with holly leaves and red berries.

Cooler weather, holiday parties, and the season of giving-it's that Holly Jolly time of year! We are delighted to announce big savings on a *Dysport*® treatment this holiday season.

Dysport, a leading injectable treatment for wrinkles is the perfect solution for looking your best this holiday season. Make your appointment today!

Offer is good until December 31st, 2011.

## HOLIDAY PEELS ARE BACK!!!

**Single peel = \$80, Series of 3 = \$225**

Starting November 21st, get ready for the holiday season with one of our amazing **CRANBERRY PEELS**.

Cranberry is a powerful antioxidant that contains vitamin A and C. The little red berry is also known for moisture retention, which is an ideal ingredient for Windy City residents who expose their skin to the harsh winter elements.

Cranberry Facial Peel benefits include:

- Freshens and exfoliates dry and dull skin cells naturally leaving your skin smooth, glowing and ready for the holiday party. Ideal for sensitive skin types.
- Only takes 25 minutes. Can even squeeze in during a work day!
- No "down time" necessary. Apply makeup immediately following the peel.
- The fresh natural cranberry scent is sure to be a natural "pick me up" on any drab Chicago winter day.
- Whether you were naughty or nice to your face, the facial will be a nice 'present' for your skin.



**Make your appointment today! (312) 236-9950**