



Skin Wellness Center of Chicago, Newsletter

(312) 236-9950

www.skinwellnesscenter.org

April/May2011



Hello! Another long, cold Chicago Winter is (hopefully) behind us and now we can all finally begin to enjoy the warmer, sunnier days of Spring. To me, Spring has always felt like a time of great renewal. I find a renewed sense of purpose and an extra 'spring' in my step this time of the year.

The month of May is also national **Skin Cancer Awareness Month** and an opportunity to re-commit to sun protection for warmer months ahead. We have some great new products for sun protection to make this easier, fun and fashionable!

Skin Wellness Center of Chicago (SWCC) will also be renewing and refreshing things around the office. Not only with new offerings to renew and refresh our patients' skin, but also by creating extra awareness of the way we treat our environment. In recognition of **Earth Day on April 22**, we will make some changes in our office practices to take extra special care of Mother Earth and encourage all of our patients to join in our "Green Effort." Make sure to check out our special offer for recycling your skin care products, details are below! And don't forget Mother's Day is around the corner...gift certificates are available!

For the latest updates, please "friend" the Skin Wellness Center of Chicago on Facebook!

Sincerely,
Brooke Jackson, M.D.

MAY IS SKN CANCER AWARENESS MONTH

Go With Your Own Glow!!!! Did you know:

- Skin cancer is the most common form of cancer in the US with more than 1million cases diagnosed annually
- One in 5 americans will develop skin cancer in his/ her lifetime
- skin cancer can occur in areas where the sun doesnt shine!
- Having brown/dark skin is not a guarantee against skin cancer. (Bob Marley died of a melanoma!)
- Proper sun protection goes a long way to decrease your lifetime risk of skin cancer
- early detection=better prognosis
- **Make your appointment today for skin cancer screening** 312 236 9950
- <http://www.skincancer.org/go-with-your-own-glow-video.html>



May 14th: Save Your Skin Saturday!

Our office will be open on **Saturday, May 14th** from 9am-2pm and, in honor of Skin Cancer Awareness Month we will be featuring some amazing new products from ColoreScience which will help you put the fun back in sun protection! Renew your beauty routine and re-commit to daily sun-protection with some great new products and some sparkle with **ColoreScience**.

Come in for complimentary consultation on ColoreScience sun protective products which are chemical free, great for all skin types, contain zinc oxide and other natural sun protective pigments.

COLORES • PROTECTS • CORRECTS

colorescience®

Spring Skin Renewal Package: \$120

Primer
Sunforgettable powder
Lip shine
Brush cleaner
regular price \$140

OR

Save 15% on purchase 2 or more products
purchase 3 products and receive free gift.

Not to be combined with any other offer.

Celebrate and Be Green!

April 22 is Earth Day! One of the easiest ways to help the environment is to make a conscious effort to cut down on the amount of paper products used.

To embrace this effort, SWCC will be changing our birthday cards to e-cards as of May 1. Birthday cards contain a special gift to you with discounts on our cosmetic services for your birthday month. Make sure you get yours, please visit our website and sign up for our newsletter!

[SWCC Newsletter](#)

**Happy
Birthday!**

New Office Hours!

For increased patient convenience, the Skin Wellness Center of Chicago will be open:

Monday and Tuesday from 9a-5p
Wednesday from 9a-4p
Thursday from 10a-7p
Friday from 9a-2p along with....

"Skin Saving Saturdays" the second Saturday of every month. Dr. Jackson has limited availability for be for cosmetic procedures on Saturday, May 14. **Make your appointment today!**

Dr. Jackson in the News



SHAPE Magazine:

Four Spring Running Skin Tips
[Click Here to Read Article](#)

iVillage.com: What Does Your Skincare Routine Say About You?

Read Dr. Jackson's insights on how "one product doesn't fit all".

[Click Here to Read Article](#)

Patient Spotlight: Jamal Ali

We have a very special treat this month at the Skin Wellness Center of Chicago. Jamal Ali, author of [Black and Green](#), a wonderful book on black insights for the green movement, has offered to share some great ways we can all be a little greener. Please visit Jamal's website www.blackandgreen2.com for even more ideas and strategies to be green!

Jamal will be promoting his book at the Green Festival, May 14 & 15 at McCormick Place.

According to Jamal, below are some quick and easy ways to live a more eco-friendly life:

1. Take showers instead of baths--showers use less water.
2. Wash your clothes on "cold water" cycle -- hot water uses much more energy.
3. To eliminate yellow underarm stains especially on white tee shirts, use "all natural"/organic deodorant; stains are due to aluminum in most deodorants.
4. Bike, walk, and use public transportation more (more important now as gas prices continue to rise)
5. Repel mosquitos by hanging a dryer sheet when outdoors.

Do you have any tips or ideas on how to be green that you'd like to share? Please post them on our [Facebook page](#).



This Month's Featured Product: SkinMedica Redness Relief CalmPlex

The SWCC has a history of offering breakthrough, innovative products and this month's featured product is no exception.

Made by the highly regarded skincare company, SkinMedica, the Redness Relief CalmPlex offers fast and effective reduction of skin redness, while promoting healthy and beautiful skin.



Clinical studies have proven the Redness Relief CalmPlex to be highly effective in reducing skin redness in as little as two weeks. This rich, emollient moisturizer works so well because it addresses the root cause of skin redness, whether it is acute UV-induced or chronic redness, instead of just covering it up. It is also great for those of us with sensitive skin!

This wonderful product will leave your skin looking simply radiant, while reducing the pesky redness that can detract from your skin's natural beauty. Ask us about **Redness Relief Calmplex** during your next visit!

See below for a special offer on the CalmPlex this month.

SPECIAL INVITATION : Spring clean your beauty routine!

Please join us on **Thursday, May 19** for our **Skin Medica Peel Event**

These chemical peels are safe for all skin types and will firm and tighten your skin, leaving you positively glowing! The peel gives the skin a more youthful appearance by improving skin clarity, color and texture.

Peel Deal includes:

Complimentary chemical peel (illuminate, vitalize or rejuvenize) **with minimum purchase of \$150 in Skin**

Get Connected with SWCC's Social Media

Check out our website www.skinwellnesscenter.org for updated information about procedures, our latest blog and Dr Jackson's recent media placements. Our new patient registration forms are also on our website. Print these out at home, fill them out and bring them with you to your first visit!

We are fully integrated into the major social media sites. Be sure to connect with us to get the latest SWCC news and special offers!



Medica Products.

Purchase a series of chemical peels that day and receive an additional 10% off of the series of chemical peel

Fine Print: peels are by appointment only. \$75 reservation fee required which is credited toward Skin Medica product purchase. Not to be combined with any other offer. Space is limited, call today and mention the May 19th peel deal.

Make your appointment today! 312-236-9950



Special Event Coming Up? Graduations, Weddings, Class Reunions!

Spring is a time for special events. Preparation for your event may involve chemical peels, injections, laser. Let us know when your upcoming event is so we can design a time sensitive skin care program for you to look your best for your special event!



15% OFF

Re-Visit, Renew and Recycle Your Skincare Regimen

At SWCC we stand behind our products and want to help you achieve your skin care goals. Trade in your anti-aging skin care products purchased elsewhere and we'll give you 15% off your first time purchase of a suggested product.

Fine Print: not to be combined with any other offer. Each antiaging product must have minimum retail value of \$75.00, and be more than 3/4 full.



Offer Valid April 1 - May 31, 2011

Free Cleanser

Receive a Free Gift With Purchase of SkinMedica Redness Relief CalmPlex

For a limited time only, enjoy a free gift with any purchase of the SkinMedica Redness Relief CalmPlex. Purchase the CalmPlex in the month of April and receive one free skin cleanser!

Not to be combined with any other offer!

Offer Valid: April 15 - May 31, 2011